

THE CLIENT





A dental office in Vancouver, Canada wanted to generate new patients with a free consultation offer.

They had never done any digital marketing outside of social media posting and were a little nervous about the whole process.

We did Google PPC, Facebook lead ads, and Instagram story/feed ads.

They started on a 3 month contract that was extended after they were happy with the work we were doing.

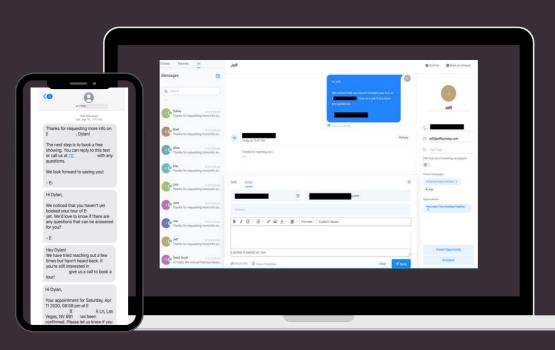


We setup ads like this one with Facebook and Google PPC campaigns to find new clients.



LEAD NOURISHING

We also setup automated lead campaigns that send automated text reminders, follow ups, and more to the leads.



Leads are contacted as soon as they respond to an ad.

They are encouraged to book a free consult

They receive automated follow ups over several days/weeks.

When they book their consult they are sent a confirmation.

And they receive appointment reminders so they don't forget.





+1 (702)

Text Message Sat, Apr 11, 7:41 PM

Thanks for requesting more info on E , Dylan!

The next step is to book a free showing. You can reply to this text or call us at 70% with any questions.

We look forward to seeing you!

- EN

Hi Dylan,

We noticed that you haven't yet booked your tour of En yet. We'd love to know if there are any questions that can be answered for you?

- E

Hey Dylan!

We have tried reaching out a few times but havn't heard back. If you're still interested in give us a call to book a tour!

Hi Dylan,

Your appointment for Saturday, Apr 11 2020, 08:59 pm at E

8 k Ln, Las Vegas, NV 891 has been confirmed. Please let us know if you have any questions in the mean time.

We look forward to seeing you!

- EV

Hi Dylan,

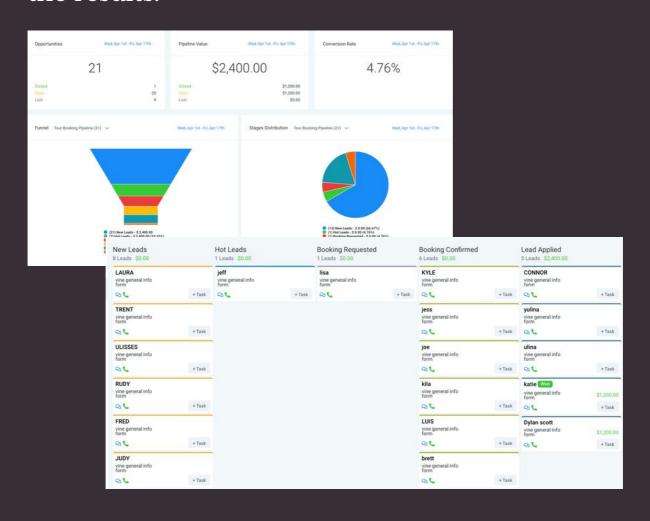
Just a friendly reminder of your appointment today, Saturday, Apr 11 2020, 08:59 pm.
Please reply with YES to confirm you're still available for today.
We're looking forward to seeing you!

- E\

tracking the data

CRM DASHBOARD

Included with this service is free access to our CRM dashboard that allows you see all the leads, communicate with them in real time, and track the results.



NUMBERS & ANALYTICS

117
THOUSAND

IMPRESSIONS (PEOPLE WHO SAW THE ADS) 1201

PEOPLE CLICKED
THROUGH OR
ENGAGED WITH THE
AD

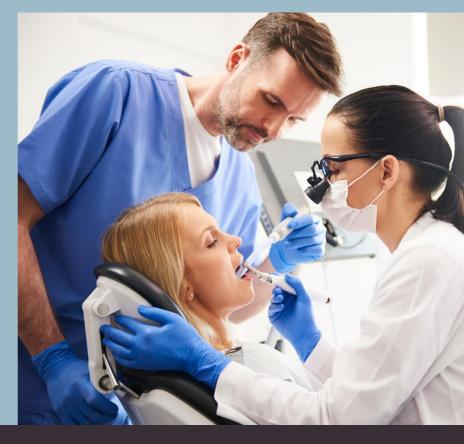
102

TOTAL LEADS
GENERATED

11% leads booked a consult

12 consultations

67% became clients



8 NEW CLIENTS
THOUSANDS
POSITIVE ROI

from the ads and lead campaigns of potential future revenue generated from the marketing comtract

SUMMARY

from the work we did

For this client we helped them generate a lot of potential future revenue from these new clients

These campaigns can be done for a variety of medical industries and different dental niches.

CONTACT
US
TODAY!