



# DIGITAL ADS FOR DENTISTRY

# THE CLIENT



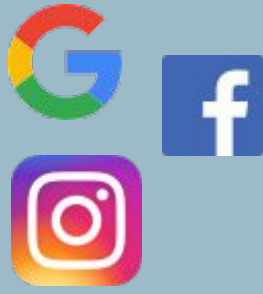
A dental office in Vancouver, Canada wanted to generate new patients with a free consultation offer.

They had never done any digital marketing outside of social media posting and were a little nervous about the whole process.

We did Google PPC, Facebook lead ads, and Instagram story/feed ads.

They started on a 3 month contract that was extended after they were happy with the work we were doing.

# OUR ADS

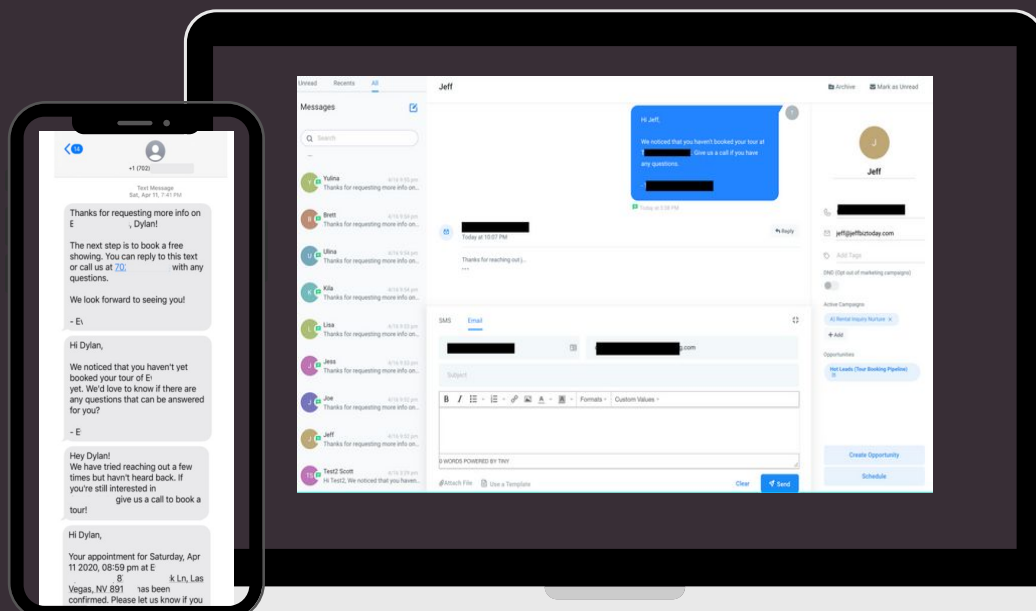


We setup ads like this one with Facebook and Google PPC campaigns to find new clients.



# LEAD NOURISHING

We also setup automated lead campaigns that send automated text reminders, follow ups, and more to the leads.



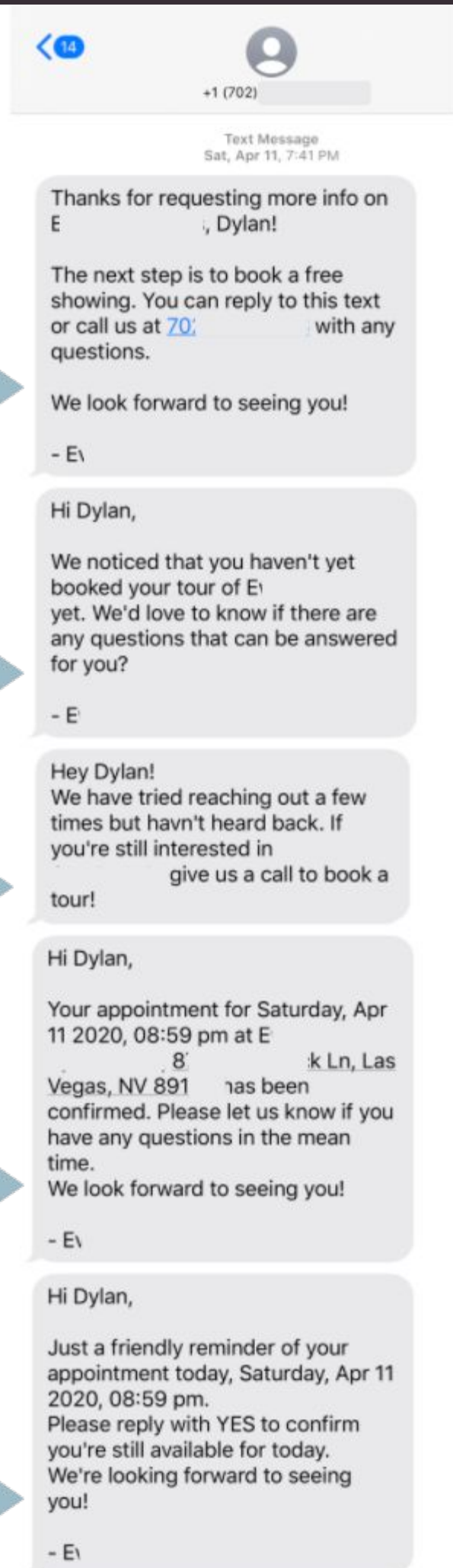
Leads are contacted as soon as they respond to an ad.

They are encouraged to book a free consult

They receive automated follow ups over several days/weeks.

When they book their consult they are sent a confirmation.

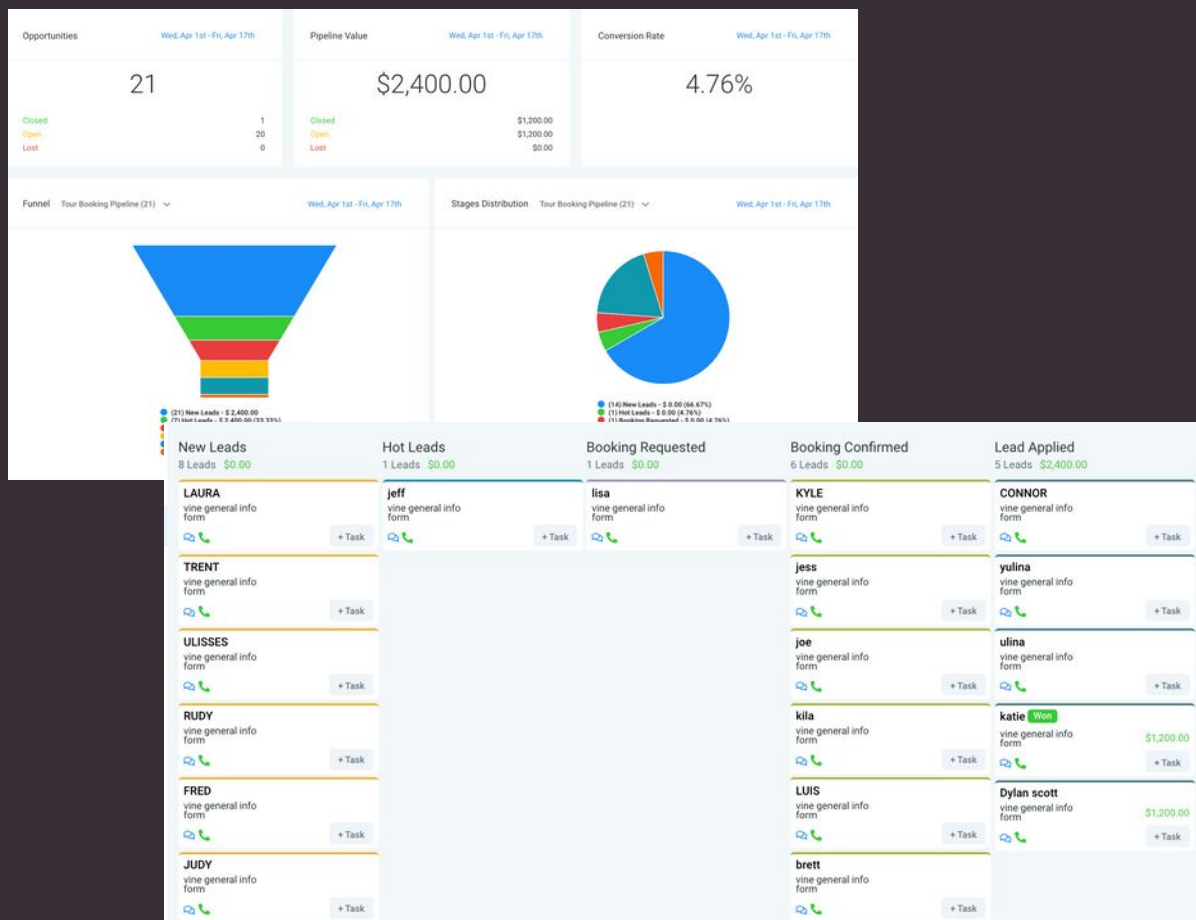
And they receive appointment reminders so they don't forget.



tracking the data

# CRM DASHBOARD

Included with this service is free access to our CRM dashboard that allows you see all the leads, communicate with them in real time, and track the results.



# NUMBERS & ANALYTICS

**117**

THOUSAND

IMPRESSIONS  
(PEOPLE WHO SAW  
THE ADS)

**1201**

PEOPLE CLICKED  
THROUGH OR  
ENGAGED WITH THE  
AD

**102**

TOTAL LEADS  
GENERATED

**11%**

leads booked a  
consult

**12**

consultations

**67%**

became clients



**8 NEW CLIENTS**  
**THOUSANDS**  
**POSITIVE ROI**

from the ads and  
lead campaigns  
of potential future  
revenue  
generated from the  
marketing contract



# SUMMARY

from the work we did

For this client we helped them generate a lot of potential future revenue from these new clients

These campaigns can be done for a variety of medical industries and different dental niches.

**CONTACT  
US  
TODAY!**